

9th International conference on

CHEMICAL REACTIONS IN FOODS IX

Chemistry & nutrition science beyond smart food
designing

13-15 September 2023 • Prague • Czech Republic

EXHIBITION & SPONSORSHIP OPPORTUNITIES



www.crf2023.eu

INVITATION

On behalf of the conference organisers, the University of Chemistry and Technology, Prague, Czech Republic and University of Piemonte Orientale, Italy and Wageningen University & Research, The Netherlands, it is our great pleasure to invite your company to attend the 9th International Conference **Chemical Reactions in Foods IX (CRF 2023)**, to be held in **Prague, 13 - 15 September, 2023**.

This event continues the successful series of meetings held in Prague in 1992–2017, under the auspices of the Food Chemistry Division, EuCheMS. **The key theme of CRF in 2023 is Chemistry & nutrition science beyond smart food designing.**

CRF 2023 will bring together food scientists from universities, research institutes, national and international agencies, control bodies, governmental and commercial laboratories, industry and other food business related companies to provide **new knowledge on chemical reactions across smart food production chains.**

This international food science and technology conference is expected to attract about 150 participants worldwide. It will offer you an outstanding opportunity to present and promote your company to the experts in the field of food constituents' reactions in processing and storage, and their effect on the quality of products and consumer health.

The conference organisers sincerely hope you accept their invitation, and look forward to meeting you in Prague.

CRF 2023 conference chairs

Jana Hajšlová (UCT Prague, Czech Republic) & Marco Arlorio (UPO, Italy) & Vincenzo Fogliano (WUR, The Netherlands)



CRF 2023 KEY TOPICS

RAW MATERIALS FOR FOOD PRODUCTION

Factors affecting essential and other biologically active compounds content/pattern; changes during post-harvest handling; strategies of bioactivities screening and combining with omics data; selection of premium quality raw materials; conditions related to origination/losses of health-promoting compounds, stability assessment

PROCESSING & STORAGE

New knowledge on reaction pathways and interactions of food components under various processing/storage conditions resulting in changes of quality attributes with a special focus on Maillard reaction; advanced analytical strategies for in-depth studies of both major and minor nutrients composition changes; prediction models

STRATEGIES TO IMPROVE QUALITY, SAFETY AND SHELF LIFE INCREASE

Current trends in food production, processing, packaging and distribution; the benefits and limitations of novel 'mild' processing technologies; critical comparison against conventional approaches in terms of nutritional value, sensory quality and safety; new analytical techniques characterising these parameters

FOOD ADDITIVES AND OTHER ADDED INGREDIENTS

MITIGATION OF FOOD CONTAMINANTS AND RESIDUES

Reactions and interactions of food additives, flavorings and other ingredients in food matrices; challenges to prevent process-induced contaminants; mechanism behind mitigation of contaminants/residues across food production chain

NOVEL FOODS, BOTANICALS AND FOOD SUPPLEMENTS

FUTURE & UP-CYCLED FOOD

Novel protein sources – future perspectives; plants and herbs - bioactivity testing and bioprospecting strategies; composition and safety characterisation; authentication/fraud detection; traceability of origin; shelf-life testing; solutions for food waste and side streams utilisation; processes for isolation of food ingredients

USE YOUR PRESENCE AT CRF 2023 TO:

- ✓ **Benefit from networking with specialists**
- ✓ **Access to knowledge – find out about new research**
- ✓ **Increase visibility of your company profile and brand – logo and advertisement placement**
- ✓ **Launch new products, ideas, solutions and highlight existing ones**
- ✓ **Engage with your audience – at the event and afterwards**
- ✓ **Engage with purchasing influencers and decision makers**
- ✓ **Meet talented candidates for employment**

EXHIBITION & SPONSORSHIP OPPORTUNITIES

Tailor your own sponsorship package that meets the marketing needs of your organisation. We are happy to discuss other sponsoring activities that are not included here to satisfy your sponsorship objectives.

SERVICES	EXHIBITION PACKAGE 1	EXHIBITION PACKAGE 2	SUPPORTING PARTNER PACKAGE
	1800 € *	1000 € *	350 € *
Exhibition space <i>Exhibition space includes tables, chairs, power supply, WiFi Internet connection</i>	6 m ²	4 m ²	-
Advertising on the conference website <i>Listing company logo and company profile on the conference website with a hyperlink to the company website</i>	✓	✓	✓
Advertising in the Program booklet <i>Listing company logo, name and web address in the Programme booklet</i>	✓	✓	✓
Advertising at the event <i>Listing company logo on the conference notice board(s) with the list of exhibitors</i>	✓	✓	✓
Complimentary Delegate registration <i>Free registration includes full attendance at the conference, coffee breaks, luncheons and welcome drink</i>	2	1	-
Complimentary Conference dinner	2	1	-

* or corresponding amount in CZK, the prices do not include VAT and insurance

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Poster award sponsor <i>Poster award (cash price) on behalf of a company Member of the company staff can be part of the Poster Award Committee. Poster award certificate with name / logo of the company will be given to the winner of a company poster award during the Closing Ceremony of the conference.</i>	500 €
Goodies <i>Notepads, pens or any other goodies for attendees supplied by the sponsor.</i>	750 €
Delegate bags – exclusive <i>Company logo on delegate bags in a prominent position Delegate bag inserts (2x)</i>	1 000 €
Lanyards – exclusive <i>Lanyards branded with the company logo/name</i>	1 000 €
Registration desk branding – exclusive <i>Roll-up/tablecloth provided by the company with the company branding</i>	1 000 €
CRF 2023 Program booklet – exclusive <i>Full-coloured page advertisement on the back cover of the booklet</i>	1 500 €
Conference coffee breaks – exclusive <i>Company roll-ups positioned around the coffee break area</i>	1 000 € per coffee break

Welcome drink reception – exclusive <i>Opportunity to give a short address at the beginning of the reception</i> <i>Company on-site prominent signage during the evening</i>	1 500 €
Conference Dinner – exclusive <i>Opportunity to give a short address at the beginning of the dinner</i> <i>Company on-site prominent signage during the evening</i> <i>Integration of the logo on the invitation cards printed for the Conference dinner</i>	2 000 €
Company workshop / Vendor seminar <i>Opportunity to showcase your products to the conference delegates at a dedicated session</i>	CONTACT US

If you are not interested in renting an exhibition space, maybe your company is interested in sponsoring the Chemical Reactions in Foods IX in another way, thus getting big exposure of your product/brand or company amongst potential customers. We would be pleased to discuss all possibilities in more detail or any other alternative form of sponsorship proposed and the most appropriate for you.

For the information on sponsorship and exhibition opportunities, please contact exhibition manager:

Monika Tomaniova
Department of Food Analysis and Nutrition
University of Chemistry and Technology, Prague
Technicka 3
166 28 Prague, Czechia

Phone: +420 731 625 010

E-mail: monika.tomaniova@vscht.cz

Booking / payment terms and conditions

Acceptance of an application for exhibition/supporting partner package or sponsorship option is at the discretion of the organisers.

Once you have submitted the completed registration form and have agreed to an exhibition/supporting partner package or sponsorship option with the exhibition manager, the total amount will be invoiced. The form is legally binding and should be submitted to the exhibition manager before **June 30, 2023** at the very latest. Only wire transfers will be accepted.

Your claim for an exhibition / supporting partner package or sponsorship option will only become firm when your payment has been received and confirmed.

Cancellation Policy

If you find it necessary to cancel your exhibition / supporting partner package or sponsorship, please notify the exhibition manager immediately. Cancellations must be received in writing.

Provided that written notice is received until **July 31, 2023**, a 50% refund will be given.

It is regretted that for cancellations from **August 1, 2023**, or for no-shows at the conference, the full sponsor package or sponsorship fee (100% cancellation charges) will be payable.

Insurance / Liability

Your booking does not cover insurance for your property, equipment or personnel, please make sure you make your own arrangement.

The organisers cannot accept any liability for loss or damage of properties, injuries, unexpected events, travel delays, non-appearance of specific speakers, program changes.

Exhibitors will be liable to the organizers for any damage caused by them occurring in the course or in direct connection with the event.

Further information

The official language of the conference is English.

Further information about the conference venue, scientific programme, travelling to Prague, accommodation and important dates are available on the conference website www.crf2023.eu

EXHIBITION & SPONSORSHIP APPLICATION FORM

COMPANY INFORMATION	
Company name:	
VAT No:	
Address:	
Street:	
City:	
Postal code:	
Country:	
Website:	
E-mail:	

CONTACT PERSON DETAILS	
First Name:	
Last Name:	
Job Title:	
E-mail:	
Mobile:	

We confirm booking of the following items:

EXHIBITOR / SUPPORTING PARTNER PACKAGES	
<input type="checkbox"/> EXHIBITION PACKAGE 1	1 800 €
<input type="checkbox"/> EXHIBITION PACKAGE 2	1 000 €
<input type="checkbox"/> SUPPORTING PARTNER PACKAGE	350 €

All fees are VAT excluded

ADDITIONAL SPONSORSHIP OPPORTUNITIES	
<input type="checkbox"/> Poster award	500 €
<input type="checkbox"/> Goodies	750 €
<input type="checkbox"/> Delegate bags	1 000 €
<input type="checkbox"/> Lanyards	1 000 €
<input type="checkbox"/> Registration desk branding	1 000 €
<input type="checkbox"/> CRF 2023 Program booklet	1 500 €
<input type="checkbox"/> Conference Coffee Breaks	1 000 €
<input type="checkbox"/> Welcome drink reception	1 500 €
<input type="checkbox"/> Conference Dinner	2 000 €
<input type="checkbox"/> Company Workshop	
<input type="checkbox"/> Other – please specify below	

Please, specify any additional requirements:

I have read and agree to abide by the payment and cancellation terms as outlined above, and I understand that this form confirms my booking.

Signature and stamp of the company:

Date:

TO BE RETURNED TO: CRF2023 secretariat, Email: crf2023@vscht.cz